

*'There is no end to the adventures we can have
if only we seek them with our eyes open.'*
Jawaharlal Nehru



WHY CHOOSE TRAVEL & TOURISM?

The travel and tourism sector offers a wide variety of careers, from cabin crew to customer service assistant and there are also opportunities to work abroad. Your BTEC will sharpen your skills for employment or further study. By gaining this qualification, you will become a valuable employee to many employers.

Employers are looking for employability skills to ensure that employees are effective in the workplace. Throughout the Pearson First Award in Travel and Tourism, learners will develop a range of employability skills, engage with employers and carry out work-related activities.

Opportunities for learners to develop these skills are embedded in the coursework assignment tasks. For example, communication skills, through units such as Unit 4: International Travel and Tourism Destinations in which learners produce itineraries for two planned holidays to international destinations.

HOW WILL TRAVEL & TOURISM HELP ME? WHAT SKILLS WILL I DEVELOP?

The Travel and Tourism BTEC offers a high-quality vocational curriculum that is broad and engaging for all learners, which means it specifically prepares you for a career in this industry!

Through completing this qualification, you will have opportunities to link education and the world of work in engaging, relevant and practical ways, as well as enhance your English and mathematical competence in relevant, applied scenarios.

As well as this, you will develop transferable interpersonal skills, including working with others, problem solving, independent study and personal, learning and thinking skills. This BTEC will provide a route through education that has clear progression pathways to further study or an Apprenticeship.

WHAT DOES THE COURSE INVOLVE? WHAT WILL I STUDY?

Travel and tourism provides an engaging and stimulating introduction to the world of travel and tourism. You will explore some of the key areas within the sector, including accommodation, tourism development and promotion, transport and visitor attractions. You will investigate the importance of the travel and tourism sector to the UK, and investigate different types of customer and UK destinations. You will also have the opportunity to study international travel and tourism. The qualification is the same size and level as a GCSE and is aimed at everyone who wants to find out more about the travel and tourism industry.

You will study the following three mandatory units:

Unit 1 - The UK travel and tourism sector

Unit 2 - UK travel and tourism destinations

Unit 3 - The travel and tourism customer experience
plus an optional unit

Unit 4 - International travel and tourism destinations

HOW WILL I LEARN?

Our approach to teaching and learning in Travel and Tourism supports the specialist vocational nature of BTEC Travel and Tourism. Teaching in the classroom is only part of the learning process, in our lessons we will reinforce the links between the theory and practical application, and make sure that your knowledge is relevant and up to date, by using teaching methods and materials that allow you to apply your learning to actual events and activities within the sector.

We deliver BTEC Travel and Tourism in an enriched and extended way through the use of learning materials, classroom exercises and internal assessments that draw on current practice in and experience of Travel and Tourism.

This includes workplace case-study materials, visiting the assistants of local employers, visits to local workplaces, inviting relevant experts or contacts to speak to learners about their involvement in Travel and Tourism, visits to employers in the travel and tourism sector, and referring to trade journals, magazines and newspaper articles relevant to the sector.

HOW WILL I BE ASSESSED?

You will be assessed through three pieces of coursework and an exam.

- ✓ (Unit 1) **'The UK travel and tourism sector'**
75 minute exam - 25%
- ✓ (Unit 2) **'UK travel and tourism destinations'**
Coursework - 25%
- ✓ (Unit 3) **'The travel and tourism customer experience'**
Coursework - 25%
- ✓ (Unit 3) **'International travel and tourism destinations'**
Coursework - 25%

HOW CAN I PROGRESS?

Travel and tourism is a global industry and there are a wide range of opportunities available, both in the UK and abroad. The travel and tourism sector comprises many different industries and sub-industries, including services such as retail travel, currency exchange, tour operators and tourist boards. It also covers passenger transport including coach, aviation, rail and waterways and visitor attractions such as museums, theme parks, zoos and heritage sites.

A variety of accommodation services also fall within this category, including hotels, hostels and holiday parks. Associated with hotels and core business operations are conferences and events, which provide considerable all-year-round employment opportunities. Exciting and enriching jobs that will provide employers with a variety of experiences, places to work, and people to meet include cruise ship steward, airport information assistant, hotel receptionist or manager, museum assistant and tour manager.

Careers Summary (links to explore):

[National Careers website](#)

[Prospects website](#)